

# *Pacific Body Jewellery & Piercing*

## "INTRODUCTORY BODY PIERCING" Training Seminar

### WHAT WE OFFER:

#### **Over 30 hours of in-studio training, *ONE-ON-ONE* with John Zukowski.**

John has been piercing *professionally* since 1993 when he opened Gen-X Body Piercing in Abbotsford, BC. John has taught body piercing at several Personal Service Establishments throughout BC, and it's this successful format that is the foundation for our "Introductory Body Piercing Training Seminar" for the general public.

#### **A program that focuses on all aspects of body piercing.**

Our intent is to provide you with all the skills needed to make a career out of body piercing, and to be able to benefit from a positive reputation among the general public and health authorities. This requires a working knowledge and understanding of existing Federal and Provincial Guidelines and Regulations, bloodborne pathogens, and infection prevention and control practices. We will not just glide over these important issues; we will firmly secure them in your long-term memory through open book exams, closed book exams, and constant referral to them during the Seminar.

#### **A uniquely designed training program where you will gain experience by repetition.**

Other piercers will "teach" a piercing, then let you pierce whatever walks through the door, if and when it walks through. Our seminar is structured so that you benefit from a full day of repetition, focusing on the specific piercing that you are to learn that day. Each day will have five of the same piercings scheduled. You will watch John conduct the first piercing, then it's hands-on for you for the rest of the day, with John's guidance. By the end of the day, with the repetition, you will feel very comfortable and confident to perform that piercing.

We **GUARANTEE** that you will perform at least 15 piercings during this Training Seminar.

#### **An indepth training manual that will provide guidance and information long after the seminar.**

Our training manual provides extensive information on all aspects of body piercing and although it will be reviewed, discussed, and referred to during the course of the seminar, the greatest benefit will be in reading it over at regular intervals after the training.

#### **NO demand that you sign a "non-competition" contract.**

Why would we teach you, then try to control where you can and can not practice what you have learned? We encourage students to set up shop wherever they can, in order to start giving the general public the service and professionalism they deserve.

#### **You will NOT just be a clone of John.**

One of the many problems with existing training seminars is that you end up learning to do things exactly as the piercer does. Right or wrong, easy or hard, you leave with no idea that there are other, perhaps better ways of doing things.

With our Training Seminar, you will be shown options which will allow you to (a) be more flexible if you apply at another piercing studio, and (b) make your own decisions when the time comes to open your own piercing studio or provide body piercing services within another PSE.

The following four piercings will be taught in this Seminar:

- Ear Lobe
- Nostril
- Ear Cartilage
- Lip

- Over 30 hours in the studio (not online)
- Private one-on-one instruction (not group classes)
- Guaranteed you will perform at least 15 piercings
  - We provide the models for you to pierce
  - We provide all the jewellery

**COST OF FIVE-DAY SEMINAR: \$2,650.00 + HST**

YOU MUST BE

**19 YEARS OF AGE OR OLDER**

TO PARTICIPATE IN THIS TRAINING SEMINAR

This Training Seminar is intense. You will be required to study all written material given to you, and you will be tested on this information via open and closed-book exams. When the seminar begins, you will be required to attend every hour of every day. There is no opportunity to cut a day short, or spread the time over more days because you can not attend on Wednesdays, or you have other commitments at fixed times on other days.

If you are interested in this seminar, the next step is to contact us to schedule an interview. During the interview, you will be provided with more information on the seminar, and you will have the opportunity to ask us questions.

Please call between 12:00noon and 6:00pm Tuesday to Saturday to schedule an interview.

**250 - 563 - 0643**

QUESTIONS WILL NOT BE ANSWERED OVER THE PHONE.

If you live out of town, please email us at

[training@pacificbodyjewellery.com](mailto:training@pacificbodyjewellery.com)